

# Raffle Level Charity (Piggest Raffle Ever)

This level of charity participation is probably the easiest manner of involvement, but requires the charity to **continually and consistently** promote their participation in the Piggest Raffle Ever. Charities wishing to participate in the Piggest Raffle Ever must fill out and send in an application. The Pig Staff will then post the charity's name in a drop-down menu at the secure website <a href="www.piggestraffle.com">www.piggestraffle.com</a>. The charity must then promote the website and ask their constituents to go there and "adopt" pigs on their behalf. Pigs cost \$5 each and 100% of that money goes in the form of a donation back to the charity and the person "adopting the pigs" has a chance to win some fabulous prizes! Organizations may also choose to sell paper raffle tickets which are available in increments of 50 tickets and requires a check or credit card deposit to reserve the tickets. Charities will also receive recognition on the Flying Pig website.

#### **Benefits**

- Opportunity to raise money through online sales or from ticket sales in Piggest Raffle Ever as outlined above
- Flying Pig Website Listing (name & link to organization's website)
- Use of Flying Pig Marathon logo & Piggest Raffle Ever logo for promotions
- Booth Space at Yeatman's Cove Charity Village (Optional). Price is \$100 and includes 10'x10' booth, 1 table and 2 chairs.
- Expo exhibitor discount (Optional). Price is \$425 which is 50% of regular expo exhibitor price.
- Merchandise/team wear purchase opportunity through Brand Evolutions, official merchandiser of the Flying Pig Marathon

#### Requirements

- Complete Raffle Charity Level application by April 1, 2014
- Provide proof of non-profit status
- Charity MUST be willing to promote Piggest Raffle Ever continually and consistently through traditional communications, social and electronic media asking their donors to "adopt pigs" on their behalf.



### Cincinnati Flying Pig Marathon

## 2015 Non-profit Organization Registration Form Piggest Raffle Ever Application

Name of Charity/Organization					
Mailing Address					
City		State	Zi	iр	 
Phone number	_ E-mail _				 
Website					
Contact Person					 
Contact Person's phone number					 
Contact Person's E-mail					
What is the purpose/mission of your	organiza	tion?			 
Number of years your organization h	as partic	ipated in th	ne Flying P	ig events	

Return this form along with proof of non-profit status by April 1, 2015 to:

Cincinnati Flying Pig Marathon

644 Linn Street, Suite 626

Cincinnati, OH 45203

Fax: 513-381-1484

Email: joel@flyingpigmarathon.com